

Kentucky Paso Fino Horse Association (KyPFHA)

General Meeting Minutes – January 19, 2013

Prior to Call to Order: Welcome by Joe Hartke, President

Opening: The regular meeting of the Kentucky Paso Fino Horse Association was called to order at 12:11 p.m. on Saturday, January 19, 2013 at the Pony Club/Lexington Horse Park by Joe Hartke, President.

Forty-four members, including Board members, Joe Hartke, President, Sharon Burdick, Vice President, Treasurer, Jerry Benham, Secretary, Sue Schaefer, Delegate, Bob Windsor, and Member-at-Large, Jackie Holland.

Old Business:

Approval of Minutes: January 28, 2012 Annual Meeting Minutes were handed out to attendees and motions read by Secretary.

- Motion made to approve Meeting Minutes without correction, Seconded and Approved.

Treasurer's Report: Net Income and Cash Flow report handed out to attendees prior to meeting. Jerry Benham presented the information: \$34,036.89 checking account balance. Kentucky Classic show held in July, 2012 netted \$733. Expenditures for the year were up, but mostly due to making the \$5,000 donation to the PFHA National Show account.

- Motion made to accept Treasurer's report. Motion accepted, seconded and approved.

Lunch Break

New Business

- Delegate's Report – Bob Windsor, Delegate recapped the January, 2013 Board of Directors and Membership Meeting held in New Orleans, Louisiana.

- Lee Vulgaris reelected President, Don Schanke, Vice President, Janice Meyer, Secretary, Dick Miller, Treasurer.

- Sally Walker hired to fill the Executive Director's position.

- 2012 National Horse show had profit of \$116,000; the Florida building was sold.

- National show venue will be held at the Kentucky Horse Park, Lexington, KY for the next three years.

- 2013 National show dates are September 29 – October 4, 2013.

- Rick Meyer will once again be the National Show Chairman; he would like to see more activities.

- Kentucky region was applauded for their support of the 2012 National show.
- Kentucky region was again asked for their continued support; volunteers can contact Rick Meyer.
- 500+ horses on the grounds; Miami, Florida presence was minimal.
- Mundial has been rescheduled to a November date; Mundial is operated by the Florida region.
- 2012 Youth Mundial lost money.
- No negative responses from the poll.
- PFHA Membership numbers have declined; 2011 there were 8,000 members, 2012 4,000 members. The goal was 10,000 members.
- Governance of PFHA needs change; USEF has goals to restructure their board.
- PFHA board needs to be reduced to match the membership numbers; this will be a long term process.
- Market the diversity of the Paso Fino.
- Breeders must recognize the customer needs and desires.
- All breeds are seeing a loss of exhibitors and attendance at show venues.
- Closing comments, the Paso Finos are growing in recognition.

National Show Requests/Comments

- Recreational rider entry to the Horse Park less expensive than show entries.
- Sally Walker, Executive Director, will attempt to fine tune the rules on bringing in horses for events other than show entries; trail rides, demonstrations, obstacle course, etc.

Attendee Comments Concerning Judging/Marketing of the Paso Fino

- Judges should go by the breed standard rules.
- Market the Pleasure horses and the Performance horses; not just the Fino horses.
- Video of Pleasure and Performance Paso Finos is to be released soon.
- Question raised to Bob Windsor by Julie Crampton– is there any debate at our Director meetings on holding the judges accountable and responsible for judging the horses by division standards.
- Informal complaints/peer review to review judging.
- Judges are willing to review if there is a complaint.
- Jackie Holland suggestion: Would there be a possibility of a judge coming from another breed to judge the Paso Fino shows. Al Freibert commented that this is a bad idea; need a Paso Fino judge to understand the gait.

- A general comment was that we need more laid back, relaxed trail Paso Finos for older participants and for the general public.

Board Resignations and Elections:

- Secretary, Sue Schaefer, submitted her resignation. Joe Hartke thanked her for her hard work and dedication to the KyPFHA. Motion made to accept resignation, Seconded, and Approved.
- Nominating Chair, Al Freibert, recommended Julie Crampton for Secretary. President Joe Hartke asked for any other nominees. Motion made to add Julie Crampton as Secretary, Seconded, Approved. Motion made to reelect Joe Hartke, President, Sharon Burdick, Vice President, Jackie Holland, Member-at-Large, and Bob Windsor, Delegate.
- 2013 Board Members: Joe Hartke, President; Sharon Burdick, Vice President; Julie Crampton, Secretary; Jerry Benham, Treasurer, Jackie Holland, Member-at-Large, Bob Windsor, Delegate.

Introduction of Executive Director, Sally Walker

- Ms. Walker's background is in the Hunter/Jumper arena.
- She stated that she has extensive experience in marketing the equestrian in the nonprofit sector.
- Ms. Walker has served on various Boards.
- She believes that synergy is built through group effort.
- Ms. Walker noted that all breeds are seeing a decline in membership.
- Ms. Walker's goals for PFHA are to promote the versatility of the breed and to follow up with new owners.
- Ms. Walker asked for volunteers for the 2013 National show.
- Other comments by the Executive Director noted that USEF has been helpful in keeping our staffing numbers down, saving on payroll expenses; but that some functions may be transitioned back to PFHA.

Membership Information

- Kay Chiappetta had copies of the National and Regional list from which she contacted members that had been lost.
- Kay Chiappetta relayed demographic information taken from Peggy Tanner's survey Members age 60 and over constitute the greatest number; Kay suggested holding youth clinics and obstacle course work to bring younger people into the breed.
- Bob Windsor, Delegate, stated that as of 1/1/12 there were 134 National members; at 1/1/13 there were 130 National members who indicated Kentucky as their region.
- Joe Hartke, President, recognized Linda Wells for her efforts.
- Joe Hartke, President, presented the President's Award to Dick Lockhart.

Trail Rides

- Al Freibert suggested that a trail ride committee be formed; he volunteered to head the trail ride committee. A sign-up sheet was circulated to the members at the meeting to indicate their willingness to attend trail rides.
- Joe Hartke, President, made the motion to set up a trail ride committee; Bob Windsor seconded the motion. The motion was approved.

New Obstacle Course Program

- Sharon Burdick, Vice President, read an email from Carol Garcia concerning a pilot program for an obstacle course challenge to be held at regional shows.
- Sue Schaefer was asked if she would consider taking on an obstacle course challenge at the Kentucky Classic in July, 2013; Joe Hartke will call her to discuss this venture.

Kentucky Classic Show

- Al Freibert nominated Eric Bates to perform the Show Chair responsibilities; a motion was made, seconded, and approved.
- A sign-up sheet was circulated around the room for show volunteers.
- It was noted that volunteers for the National Show should contact the PFHA office.

Other

- Linda Joiner provided information on a clinic that will be held at her stables, Samara Stables, April 20 and 21, 2013. Cary Hardiman will be the clinician.

Next Meeting – date to be announced

Adjourned: 2:45 p.m.